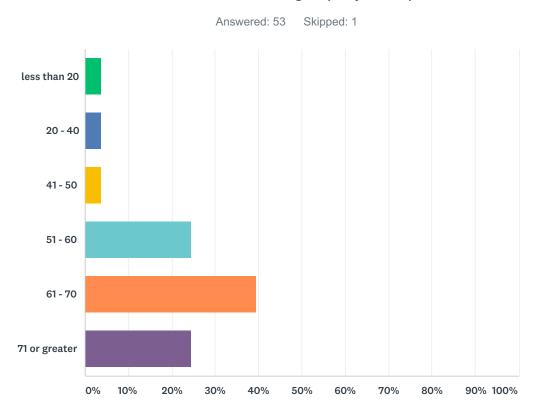
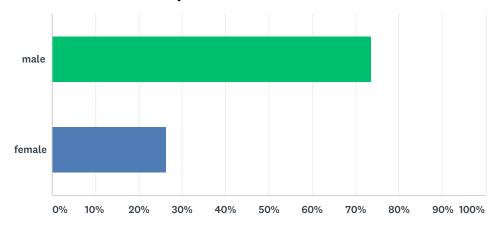
Q1 Your current age (in years) is:



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| less than 20 | 3.77% | 2 |
| 20 - 40 | 3.77% | 2 |
| 41 - 50 | 3.77% | 2 |
| 51 - 60 | 24.53% | 13 |
| 61 - 70 | 39.62% | 21 |
| 71 or greater | 24.53% | 13 |
| TOTAL | | 53 |

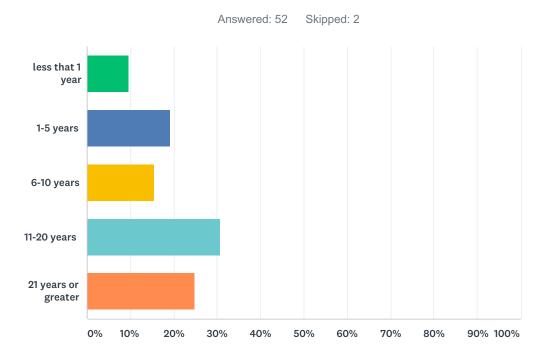
Q2 You are:

Answered: 53 Skipped: 1



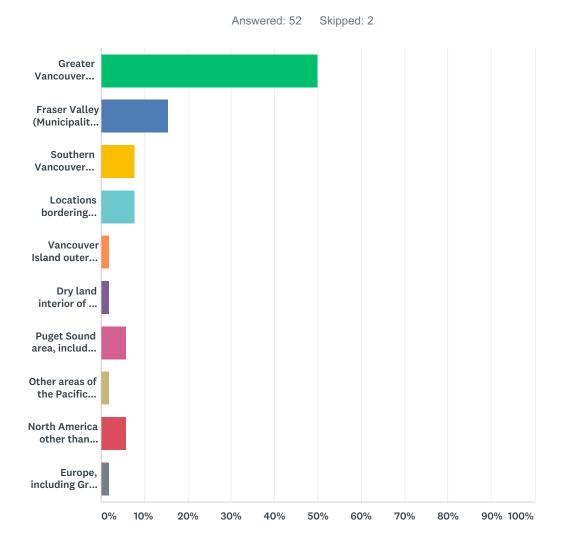
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| male | 73.58% | 39 |
| female | 26.42% | 14 |
| TOTAL | | 53 |

Q3 You have been a member of the society:



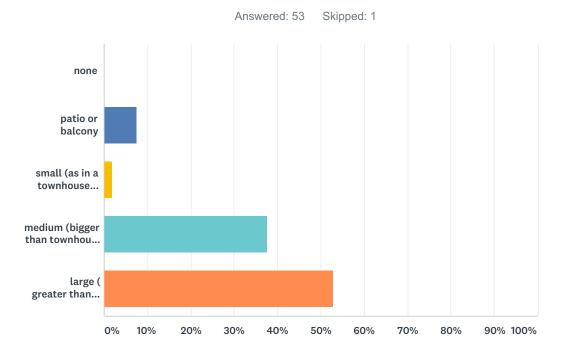
| ANSWER CHOICES | RESPONSES | |
|---------------------|-----------|----|
| less that 1 year | 9.62% | 5 |
| 1-5 years | 19.23% | 10 |
| 6-10 years | 15.38% | 8 |
| 11-20 years | 30.77% | 16 |
| 21 years or greater | 25.00% | 13 |
| TOTAL | | 52 |

Q4 Which choice below best describes your geographic location?



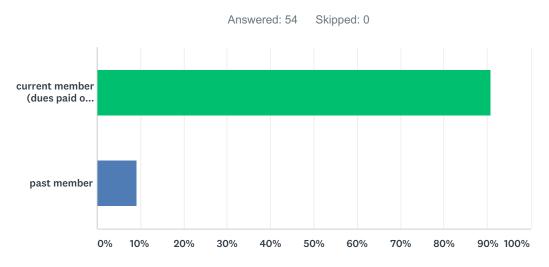
| ANSWER CHOICES | RESPONS | ES |
|---|---------|----|
| Greater Vancouver (including the North Shore, Richmond, Burnaby, New Westminster, and Delta). | 50.00% | 26 |
| Fraser Valley (Municipalities east of Greater Vancouver such as Surrey and Langley, to Chilliwack). | 15.38% | 8 |
| Southern Vancouver Island, including the Southern Gulf Islands. | 7.69% | 4 |
| Locations bordering Georgia Straight not listed above. | 7.69% | 4 |
| Vancouver Island outer coast including Tofino and Ucluelet. | 1.92% | 1 |
| Dry land interior of BC, Washington, and Oregon such as the Okanagan | 1.92% | 1 |
| Puget Sound area, including Seattle. | 5.77% | 3 |
| Other areas of the Pacific Northwest, including southern Washington and Oregon. | 1.92% | 1 |
| North America other than those listed above. | 5.77% | 3 |
| Europe, including Great Britain. | 1.92% | 1 |
| TOTAL | | 52 |

Q5 The size of your garden is:



| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| none | 0.00% | 0 |
| patio or balcony | 7.55% | 4 |
| small (as in a townhouse garden) | 1.89% | 1 |
| medium (bigger than townhouse, but less that 100 square metres or 1000 square feet) | 37.74% | 20 |
| large (greater than 100 square metres or 1000 square feet) | 52.83% | 28 |
| TOTAL | | 53 |

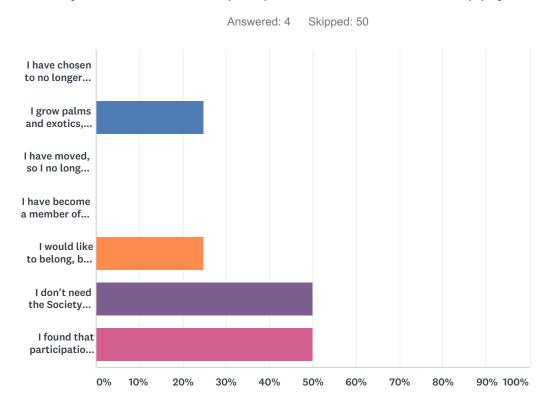
Q6 Your membership status in the society at this time is: (answer required to proceed)



| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| current member (dues paid or will be paid shortly) | 90.74% | 49 |

| past member | 9.26% | 5 |
|-------------|-------|----|
| TOTAL | | 54 |

Q7 Which choices below best describe the reason(s) that you chose to let your membership lapse? Check all that apply.

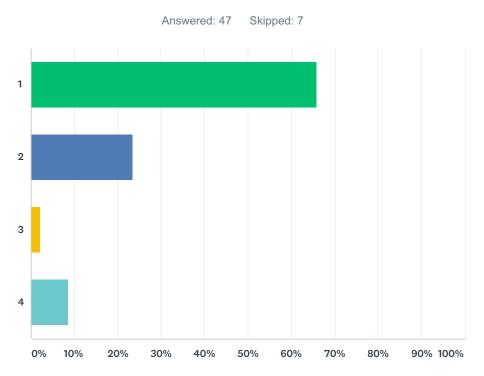


| ANSWER CHOICES | RESPONSE | ES |
|---|----------|----|
| I have chosen to no longer grow palms or exotic plants. | 0.00% | 0 |
| I grow palms and exotics, but the Society has not retained my interest. | 25.00% | 1 |
| I have moved, so I no longer have a suitable garden. | 0.00% | 0 |
| I have become a member of another plant specialty club that is taking up much of my time. | 0.00% | 0 |
| I would like to belong, but membership dues are too high. | 25.00% | 1 |
| I don't need the Society because I can get all the information about palms and exotics that I need from the internet. | 50.00% | 2 |
| I found that participation in most events was impractical because I live too far from a local chapter. | 50.00% | 2 |
| Total Respondents: 4 | | |

Q8 If you have comments on your choices or have other reasons to let your membership lapse, please enter them here.

Answered: 2 Skipped: 52

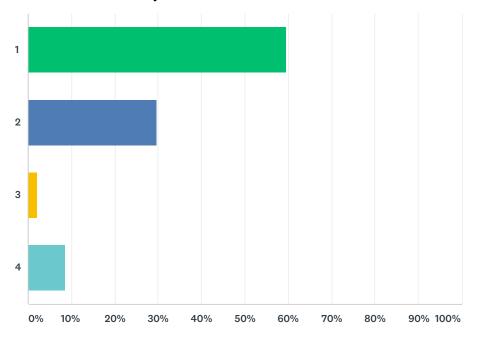
Q9 Enhance member's knowledge of the wide variety of form and foliage of plants suitable for gardeners in zones 7-9, especially those plants with tropical or other unusual attributes.



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 65.96% | 31 |
| 2 | 23.40% | 11 |
| 3 | 2.13% | 1 |
| 4 | 8.51% | 4 |
| TOTAL | | 47 |

Q10 Facilitate the sharing of plant knowledge among members

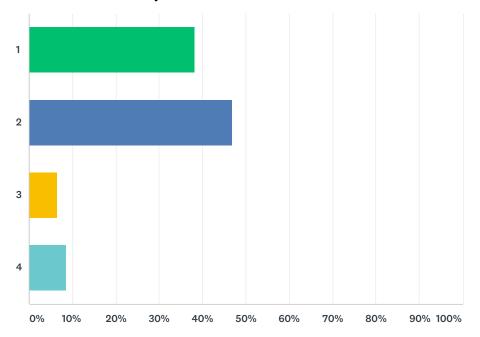
Answered: 47 Skipped: 7



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 59.57% | 28 |
| 2 | 29.79% | 14 |
| 3 | 2.13% | 1 |
| 4 | 8.51% | 4 |
| TOTAL | | 47 |

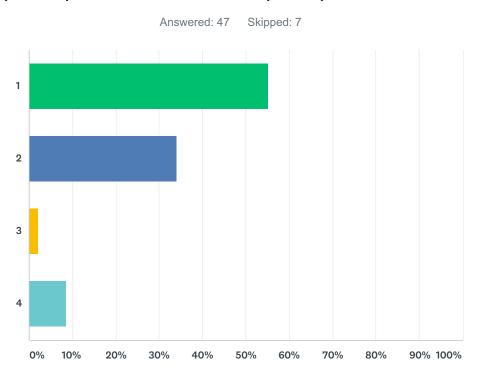
Q11 Increase the repertoire of plants available to members by encouraging the testing of new cultivars or species

Answered: 47 Skipped: 7



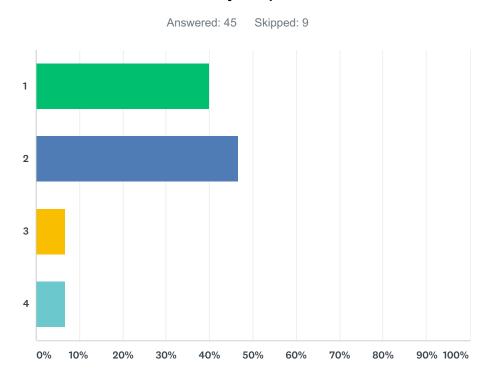
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 38.30% | 18 |
| 2 | 46.81% | 22 |
| 3 | 6.38% | 3 |
| 4 | 8.51% | 4 |
| TOTAL | | 47 |

Q12 Develop and promote methods of plant protection and cultivation



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 55.32% | 26 |
| 2 | 34.04% | 16 |
| 3 | 2.13% | 1 |
| 4 | 8.51% | 4 |
| TOTAL | | 47 |

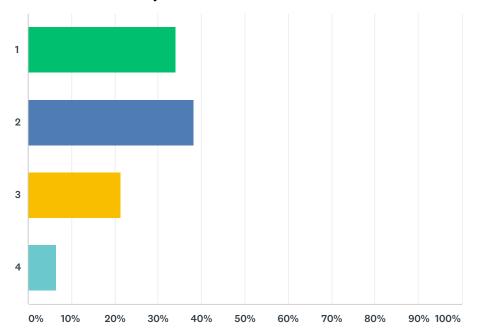
Q13 Increase the local availability of palms and other exotic plants



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 40.00% | 18 |
| 2 | 46.67% | 21 |
| 3 | 6.67% | 3 |
| 4 | 6.67% | 3 |
| TOTAL | | 45 |

Q14 Help members plan and integrate palms and other exotic plants into successful landscaping

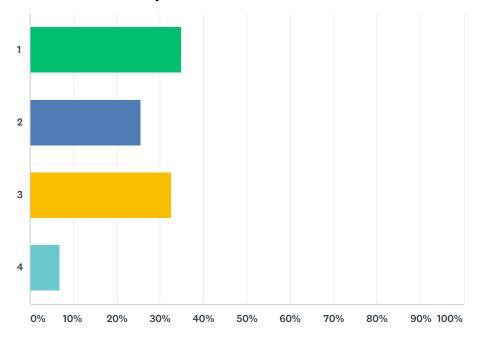
Answered: 47 Skipped: 7



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 34.04% | 16 |
| 2 | 38.30% | 18 |
| 3 | 21.28% | 10 |
| 4 | 6.38% | 3 |
| TOTAL | | 47 |

Q15 Encourage the general public to widen their repertoire by integrating palms and other exotic plants into general landscaping

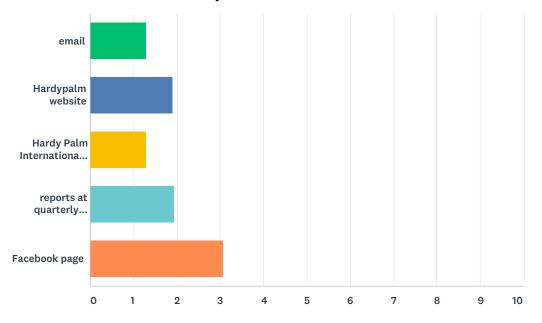
Answered: 43 Skipped: 11



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 34.88% | 15 |
| 2 | 25.58% | 11 |
| 3 | 32.56% | 14 |
| 4 | 6.98% | 3 |
| TOTAL | | 43 |

Q16 How do you feel about the ways that you receive news and event information from us? Based on your experience, rate each method from "very effective" (on left) to "not effective at all" (on right)

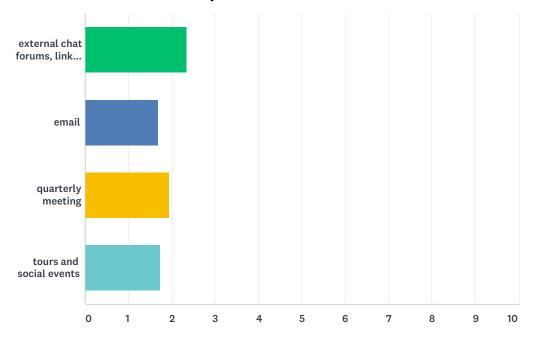
Answered: 45 Skipped: 9



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE | |
|--|--------------|--------------|-------------|--------------|-------|---------------------|------|
| email | 80.00% 36 | 13.33% 6 | 4.44% 2 | 2.22% 1 | 45 | | 1.29 |
| Hardypalm website | 30.95% 13 | 50.00% 21 | 16.67% 7 | 2.38% 1 | 42 | | 1.90 |
| Hardy Palm International (HPI) journal | 79.07% 34 | 13.95% 6 | 4.65% 2 | 2.33% 1 | 43 | | 1.30 |
| reports at quarterly meetings | 35.90% 14 | 43.59% 17 | 10.26% 4 | 10.26% 4 | 39 | | 1.95 |
| Facebook page | 8.33% 2 | 25.00% 6 | 16.67% 4 | 50.00% 12 | 24 | | 3.08 |

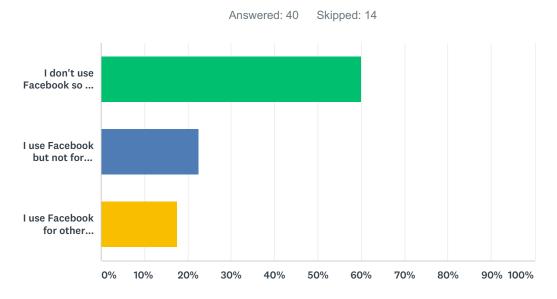
Q17 For a dialogue with other members, which methods (or events) seem to be most effective for you? Choose "Very effective" on the left and "not effective for me at all" on the right.

Answered: 44 Skipped: 10



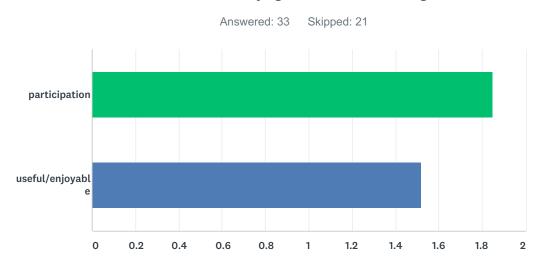
| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|--|---------------|---------------|---------------|---------------|-------|---------------------|
| external chat forums, linked from the hardypalm website or otherwise | 20.59% 7 | 38.24% 13 | 26.47% 9 | 14.71% 5 | 34 | 2.35 |
| email | 43.59% 17 | 46.15% 18 | 7.69% 3 | 2.56% 1 | 39 | 1.69 |
| quarterly meeting | 28.95% 11 | 52.63% 20 | 13.16% 5 | 5.26% 2 | 38 | 1.95 |
| tours and social events | 47.50% 19 | 37.50% 15 | 10.00% | 5.00% | 40 | 1.73 |

Q18 The Society's Facebook page is currently very basic and acts only as a link to our hardypalm web site. Which choice below best describes your feelings about the future of our Facebook page?



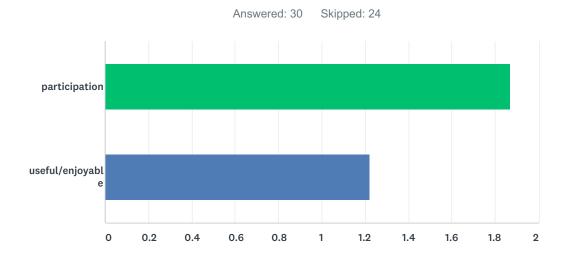
| ANSWER CHOICES | RESPON | SES |
|---|--------|-----|
| I don't use Facebook so I don't care about maintenance or improvements | 60.00% | 24 |
| I use Facebook but not for organizations so I don't care about maintenance or improvements | 22.50% | 9 |
| I use Facebook for other organizations and feel it's important that the Society page be upgraded to become more interactive | 17.50% | 7 |
| TOTAL | | 40 |

Q19 Quarterly general meetings.



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|------------------|--------------|--------------|-------------|------------|-------|------------------|
| participation | 42.42% 14 | 33.33% 11 | 21.21% 7 | 3.03% 1 | 33 | 1.85 |
| useful/enjoyable | 58.06% 18 | 35.48% 11 | 3.23% | 3.23% | 31 | 1.52 |

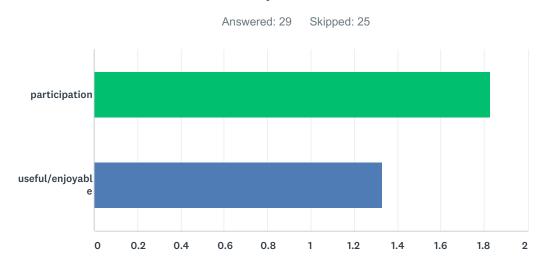
Q20 Garden tours



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|---------------|--------------|--------------|-------------|------------|-------|------------------|
| participation | 43.33% 13 | 33.33% 10 | 16.67% 5 | 6.67% 2 | 30 | 1.87 |

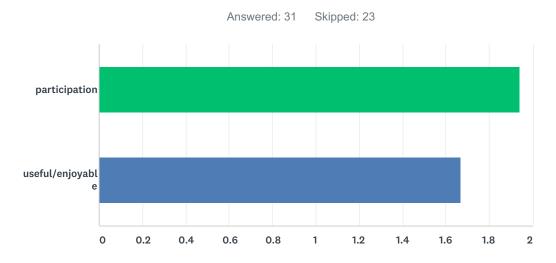
| useful/enjoyable | 77.78% | 22.22% | 0.00% | 0.00% | | |
|------------------|--------|--------|-------|-------|----|------|
| | 21 | 6 | 0 | 0 | 27 | 1.22 |

Q21 Society summer social



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|------------------|--------------|--------------|-------------|------------|-------|------------------|
| participation | 44.83% 13 | 34.48% 10 | 13.79% 4 | 6.90% 2 | 29 | 1.83 |
| useful/enjoyable | 66.67% 18 | 33.33% 9 | 0.00% | 0.00% | 27 | 1.33 |

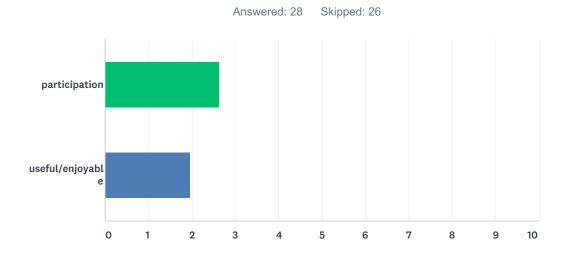
Q22 Main plant sale on May long weekend



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|------------------|--------------|-------------|-------------|------------|-------|------------------|
| participation | 45.16% 14 | 22.58% 7 | 25.81% 8 | 6.45% 2 | 31 | 1.94 |
| useful/enjoyable | 53.33% 16 | 30.00% 9 | 13.33% 4 | 3.33% 1 | 30 | 1.67 |

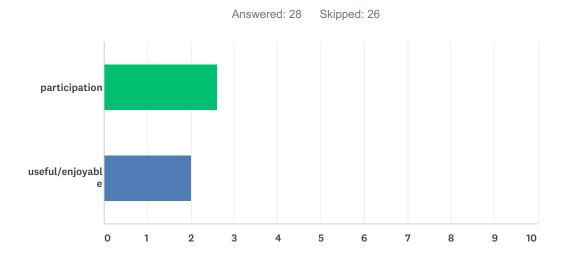
Q23 Special order plant purchases from US suppliers such as Cistus or

Desert Northwest



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|------------------|--------------|-------------|-------------|-------------|-------|------------------|
| participation | 25.93% 7 | 14.81% 4 | 29.63% 8 | 29.63% 8 | 27 | 2.63 |
| useful/enjoyable | 50.00% 13 | 19.23% 5 | 15.38% 4 | 15.38% 4 | 26 | 1.96 |

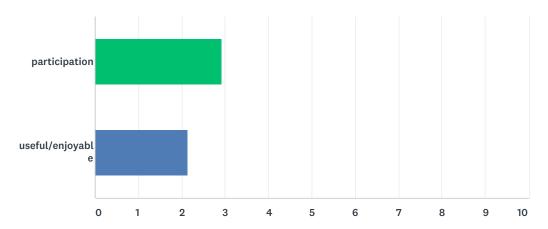
Q24 Society online large palm sales



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|------------------|-------------|-------------|--------------|-------------|-------|------------------|
| participation | 21.43% 6 | 17.86% 5 | 39.29% 11 | 21.43% 6 | 28 | 2.61 |
| useful/enjoyable | 34.78% 8 | 39.13% 9 | 17.39% 4 | 8.70% 2 | 23 | 2.00 |

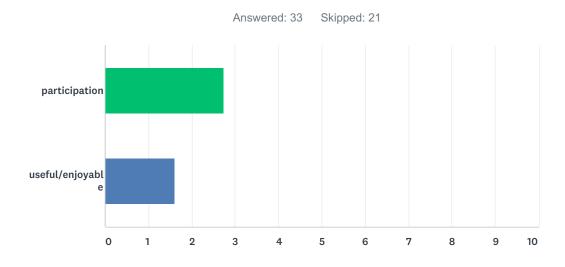
Q25 Personal contribution of an article to the journal (Hardy Palm International or HPI)

Answered: 27 Skipped: 27



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|------------------|--------------|-------------|-------------|--------------|-------|------------------|
| participation | 22.22% 6 | 7.41% 2 | 25.93% 7 | 44.44% 12 | 27 | 2.93 |
| useful/enjoyable | 41.67% 10 | 25.00% 6 | 12.50% 3 | 20.83% 5 | 24 | 2.13 |

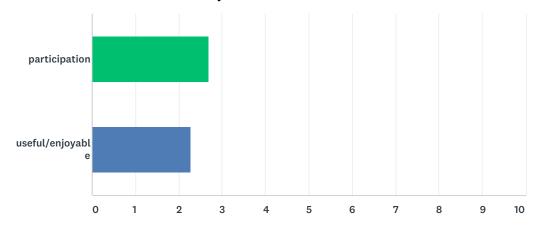
Q26 Wall Calendar Photo Contest



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|------------------|--------------|--------------|-------------|-------------|-------|------------------|
| participation | 17.86% 5 | 21.43% 6 | 28.57% 8 | 32.14% 9 | 28 | 2.75 |
| useful/enjoyable | 54.84% 17 | 32.26% 10 | 9.68% 3 | 3.23% 1 | 31 | 1.61 |

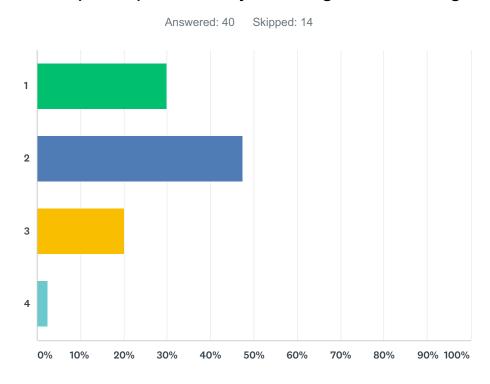
Q27 Joining the the Society executive

Answered: 27 Skipped: 27



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|------------------|-------------|-------------|-------------|--------------|-------|------------------|
| participation | 29.63% 8 | 7.41% 2 | 25.93% 7 | 37.04% 10 | 27 | 2.70 |
| useful/enjoyable | 33.33% 8 | 20.83% 5 | 29.17% 7 | 16.67% 4 | 24 | 2.29 |

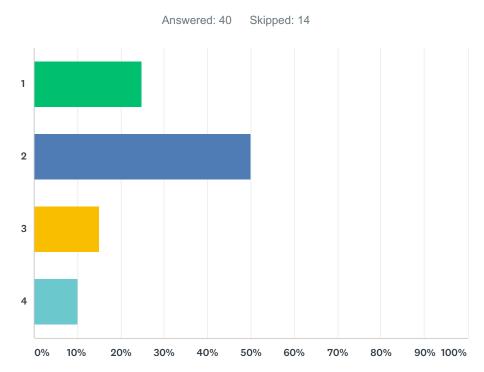
Q28 Provide local contact or organization assistance to members in areas that have no active chapter. (The best part of the Society for many Vancouver area members has been the social and interactive communication aspects provided by meetings and other gatherings.)



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 30.00% | 12 |
| 2 | 47.50% | 19 |
| 3 | 20.00% | 8 |

| 4 | 2.50% | 1 |
|-------|-------|----|
| TOTAL | | 40 |

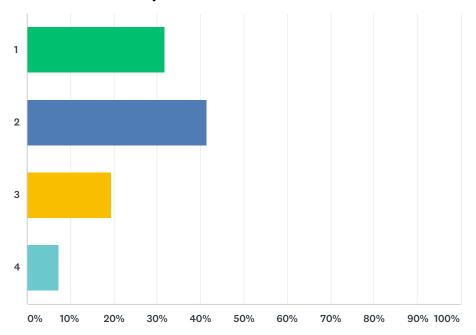
Q29 Alter the format of some of the four General Meetings to include problem solving or workshop style subgroup activities.



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 25.00% | 10 |
| 2 | 50.00% | 20 |
| 3 | 15.00% | 6 |
| 4 | 10.00% | 4 |
| TOTAL | | 40 |

Q30 Maintain the format of the four General Meetings with feature speakers, but add the option of smaller local informal subgroup meetings at other times.

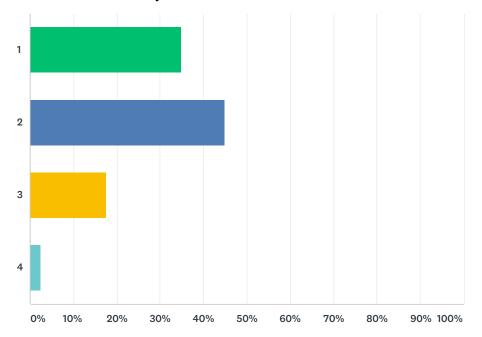
Answered: 41 Skipped: 13



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 31.71% | 13 |
| 2 | 41.46% | 17 |
| 3 | 19.51% | 8 |
| 4 | 7.32% | 3 |
| TOTAL | | 41 |

Q31 Enhance the hardypalm website to make it easier for members to interact. (Although there are already forums listed on the site, most tend to be centered elsewhere)

Answered: 40 Skipped: 14



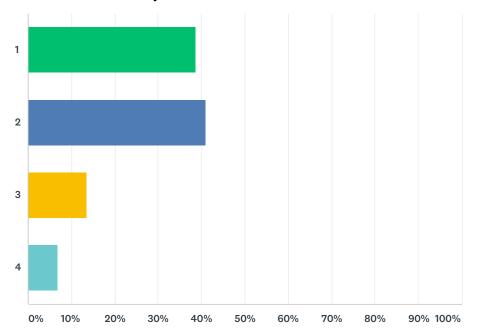
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 35.00% | 14 |
| 2 | 45.00% | 18 |
| 3 | 17.50% | 7 |
| 4 | 2.50% | 1 |
| TOTAL | | 40 |

Q32 Do you have any suggestions for enhancing communication other than those listed? Please enter your suggestion(s) in the text box below.

Answered: 4 Skipped: 50

Q33 Expand the Society focus to include succulents, ponds, and other specialty areas (This has already happened to some extent with succulents, and a broader palette would broaden our membership base.)

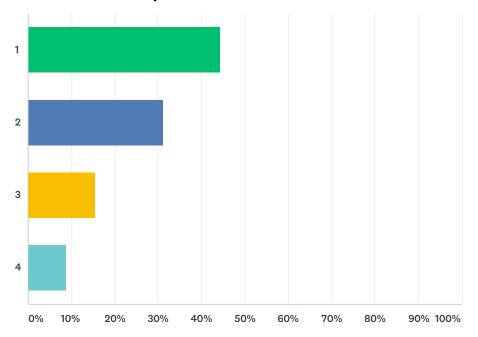
Answered: 44 Skipped: 10



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 38.64% | 17 |
| 2 | 40.91% | 18 |
| 3 | 13.64% | 6 |
| 4 | 6.82% | 3 |
| TOTAL | | 44 |

Q34 Increase the emphasis on container gardening of palms and exotics in small spaces, such as patios and decks.

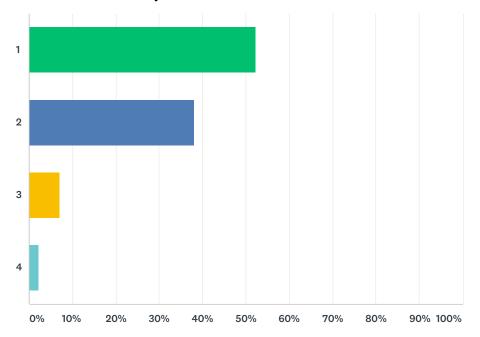
Answered: 45 Skipped: 9



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 44.44% | 20 |
| 2 | 31.11% | 14 |
| 3 | 15.56% | 7 |
| 4 | 8.89% | 4 |
| TOTAL | | 45 |

Q35 More emphasis on integrating palms and exotics into landscape designs. (A variety of tools are available for this, some on the web and some workshop based).

Answered: 42 Skipped: 12



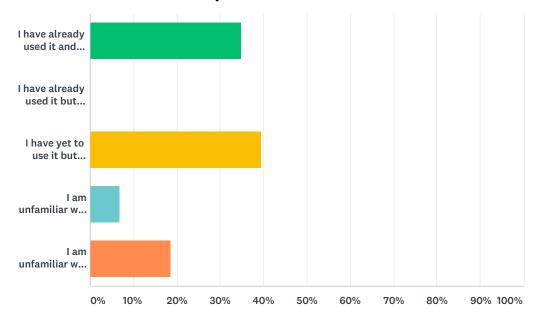
| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| 1 | 52.38% | 22 |
| 2 | 38.10% | 16 |
| 3 | 7.14% | 3 |
| 4 | 2.38% | 1 |
| TOTAL | | 42 |

Q36 Do you have any changes to the Society's objectives that we haven't considered that you think would enhance it? Please enter your suggestion(s) in the text box below.

Answered: 9 Skipped: 45

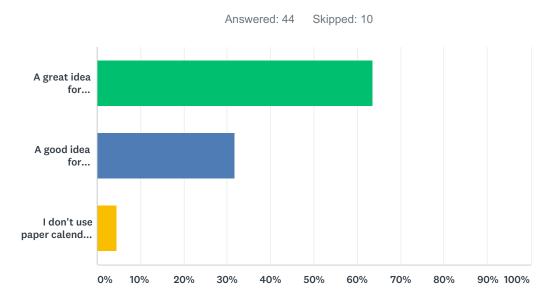
Q37 Society memberships and renewals can now be done online using credit cards via Paypal. Which answer best applies to you concerning this new option?

Answered: 43 Skipped: 11



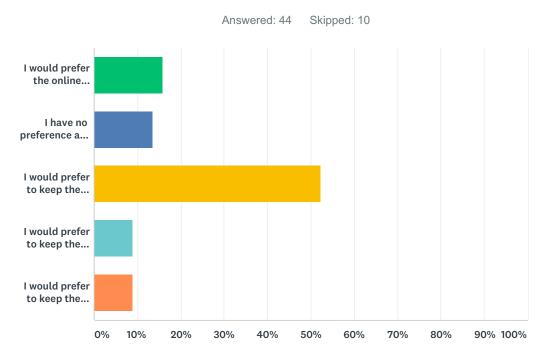
| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| I have already used it and it's my preferred renewal option in future | 34.88% | 15 |
| I have already used it but found it difficult, so it would not be my preferred option in future | 0.00% | 0 |
| I have yet to use it but expect it will be my preferred option in future | 39.53% | 17 |
| I am unfamiliar with online payments but would use the option if someone helped me | 6.98% | 3 |
| I am unfamiliar with online payments and am unlikely to use this option in future | 18.60% | 8 |
| TOTAL | | 43 |

Q38 Every member received a member produced wall calendar highlighting local exotic gardens as part of their membership in 2017, with an option to purchase extras as gifts. Which choice below best describes your feelings about continuing this membership benefit in future years?



| ANSWER CHOICES | RESPONSES | • |
|--|-----------|----|
| A great idea for highlighting member's gardens, and I would like it to continue in future. | 63.64% | 28 |
| A good idea for highlighting member's gardens but needs more variety if it is to continue in future. | 31.82% | 14 |
| I don't use paper calendars so throw it away after receiving it. | 4.55% | 2 |
| TOTAL | | 44 |

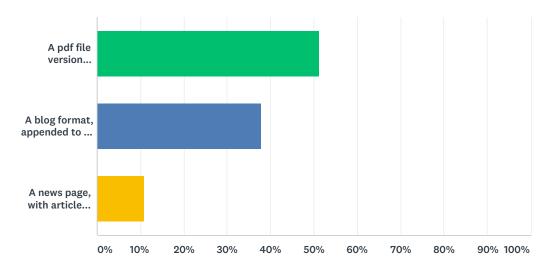
Q39 The HPI journal until now has published twice a year in paper format. If the paper version were eliminated but the same content available online, which choice below would best describe your reaction to this change?



| ANSWER CHOICES | RESPON | SES |
|---|--------|-----|
| I would prefer the online format and would definitely access it | 15.91% | 7 |
| I have no preference and would read either paper or online format | 13.64% | 6 |
| I would prefer to keep the paper format but could accept an online format if easy to access | 52.27% | 23 |
| I would prefer to keep the paper format since it's unlikely I would be able to access an online format | 9.09% | 4 |
| I would prefer to keep the paper format and would seriously consider cancelling my membership if an online format were adopted. | 9.09% | 4 |
| TOTAL | | 44 |

Q40 Various online formats are under consideration if the print version of HPI is discontinued. Which of these do you think would be the best online option?

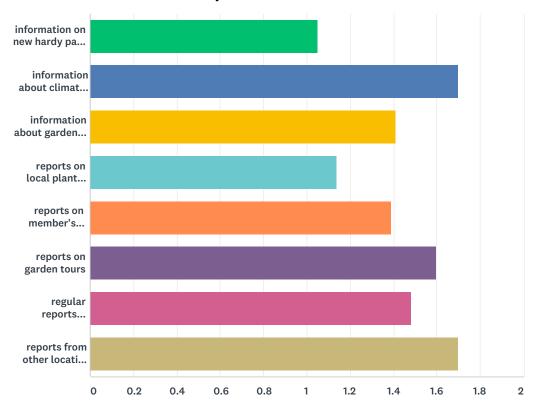
Answered: 37 Skipped: 17



| ANSWER CHOICES | RESPON | ISES |
|--|--------|------|
| A pdf file version published semiannually, which could be viewed online or downloaded. This would look the same as the current HPI and require most of the same formatting and technical skills. | 51.35% | 19 |
| A blog format, appended to the current Hardypalm web site. This would be a running series of articles published as available (not semiannually), with opportunity for comments and questions from readers. Formatting requirements would be reduced. | 37.84% | 14 |
| A news page, with articles published in newspaper format. This requires intermediate formatting skills, more than the blog format. | 10.81% | 4 |
| TOTAL | | 37 |

Q41 Regardless of delivery platform the content of Society communication has tended to follow certain themes, some of which are listed below. Please rate them from left (I really like this) to right (time to give this a miss).

Answered: 44 Skipped: 10



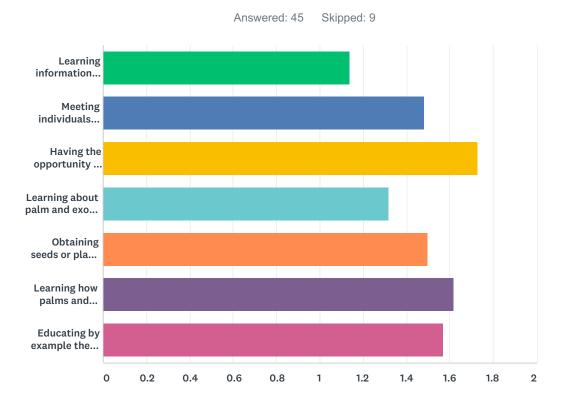
| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|--|---------------|---------------|---------------|---------------|-------|---------------------|
| information on new hardy palm or other exotic plant species | 95.45% 42 | 4.55% 2 | 0.00% | 0.00% | 44 | 1.05 |
| information about climate and climate change | 46.51% 20 | 39.53% 17 | 11.63% 5 | 2.33% 1 | 43 | 1.70 |
| information about garden planning or other plant utilization | 65.91% 29 | 29.55% 13 | 2.27% 1 | 2.27% 1 | 44 | 1.41 |
| reports on local plant trials and survival techniques | 90.91% 40 | 4.55% 2 | 4.55% 2 | 0.00% | 44 | 1.14 |
| reports on member's gardens | 68.18% 30 | 25.00% 11 | 6.82% 3 | 0.00% | 44 | 1.39 |
| reports on garden tours | 58.14% 25 | 27.91% 12 | 9.30% 4 | 4.65% 2 | 43 | 1.60 |
| regular reports (updates) from areas within the chapter | 59.09% 26 | 34.09% 15 | 6.82% | 0.00% | 44 | 1.48 |
| reports from other locations or societies | 45.45% 20 | 40.91% 18 | 11.36% 5 | 2.27% | 44 | 1.70 |

Q42 Do you have any suggestions on how content could be improved?

Answered: 4 Skipped: 50

Q43 What is it about PNWPEPS that you find most valuable? Select all that apply, but rank them from extremely valuable to not valuable at all. You may use the same rating more than once if you wish. Extremely

valuable (on left) --- Not valuable at all (on right)



| | (NO LABEL) | (NO LABEL) | (NO LABEL) | (NO LABEL) | TOTAL | WEIGHTED AVERAGE |
|--|---------------|---------------|---------------|---------------|-------|---------------------|
| Learning information about new hardy palms and other exotic species. | 88.64% 39 | 9.09% 4 | 2.27% 1 | 0.00% | 44 | 1.14 |
| Meeting individuals that have the same interests. | 64.29% 27 | 26.19% 11 | 7.14% 3 | 2.38% 1 | 42 | 1.48 |
| Having the opportunity to test new species or cultivars. | 38.64% 17 | 50.00% 22 | 11.36% 5 | 0.00% | 44 | 1.73 |
| Learning about palm and exotic plant protection and cultivation methods. | 75.00% 33 | 18.18% 8 | 6.82% 3 | 0.00% | 44 | 1.32 |
| Obtaining seeds or plants that are otherwise hard to obtain. | 61.36% 27 | 27.27% 12 | 11.36% 5 | 0.00% | 44 | 1.50 |
| Learning how palms and exotics are used in effective landscape design. | 46.67% 21 | 46.67% 21 | 4.44% 2 | 2.22% 1 | 45 | 1.62 |
| Educating by example the general population about the wide range of plant choices available. | 52.27% 23 | 38.64% 17 | 9.09% 4 | 0.00% | 44 | 1.57 |

Q44 If you found aspects of the society valuable that are not on the list above, please enter them here.

Answered: 3 Skipped: 51